

Diana Rodgers
Statement of Goals
Personal Development Task 1

This semester, I want to get Fit Education Consulting out of my head and attic-office and into the real world. I want to prepare myself to start hiring my first employees and to start reaching out to potential allies and clients in greater Pittsburgh. As such, the personal development experiences that I intend to pursue all accomplish the goal of building my presence and preparing to grow over the next year.

- On February 2, I have arranged a meeting with my State Representative Dan Frankel. Some other members of my cohort will be joining us. I am planning to ask about higher education funding, but also his vision for public/private partnerships related to k-16 education.
- I will try to meet with an institutional leader of a local college's enrollment management office. This will help me to understand some of the challenges that they are facing and their upcoming goals. I will also explain ways that I can assist them.
- Complete a webinar on coaching. I hope that this will help me to develop the skills necessary to train employees and help them to improve their practice. I also hope that I can apply some of the learning to my interactions with student-clients.
- I plan to do the building social capital exercises from the experience list on CouseWeb. I believe that building my network will allow me to increase the number of clients that I am serving and will help me to hire the best people.
- Develop a problem of practice that aligns with these goals, my research interest, and the current capabilities of Fit Education Consulting.